



FEDERAL DEMONSTRATION PARTNERSHIP

Redefining the Government & University Research Partnership

FDP Strategic Plan for Phase VII

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Ex Officio Strategic Planning Committee Members

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Strategic Planning Committee Meetings

September 5, 2018

January 21, 2019

May 19, 2019

September 22, 2019



Additional Planning Efforts

Faculty Committee Strategic Planning Process

Federal Partners meeting and outreach activities

Infrastructure working group activities



Strategic Planning Facilitation

Cindy Zook, President

Cindy Zook Associates

Organization & Leadership Development



The Strategic Plan

Mission

Vision

Goals for Phase VII



MISSION: Our Core Purpose

To streamline the administration of federally funded sponsored research and foster collaboration to enhance the national research enterprise, while maintaining high standards of stewardship and accountability.



VISION: Our Picture of the Ideal Future

Researchers are doing research, not administration

- FDP Uniquely Convenes Federal and University Partners to pursue joint agenda of improving quality, efficiency, effectiveness of the Federal investment in R & D (FC)
- FDP as an information-based consortium for identifying, testing, and advancing new directions in research administration (FC)
- Researchers engage in innovative research in an environment that supports accountability, effective stewardship, and business efficiencies (EC)



VISION: Our Picture of the Ideal Future

Researchers are doing research, not administration (cont.)

- Federal agency and grantee administrators are empowered to demonstrate and implement regulatory changes and process improvements (EC)
- Measurable results are achieved in demonstrations and projects for the benefit of all in the research enterprise (EC)
- The focus is on the entire life cycle of a research project from proposal submission to award close-out (EC)



VISION: Our Picture of the Ideal Future (cont.)

A model partnership (EC)

- The FDP facilitates effective collaboration between federal agencies and FDP member institutions
- Rigorous processes are in place to facilitate high priority demonstrations
- Flexible, collaborative infrastructure supports innovation to address emerging issues
- Strong name recognition in federal agencies, White House executive offices, research institutions, and Congressional staff



VISION: Our Picture of the Ideal Future (cont.)

Our input has made a difference (FC)

- Workload survey
- Demonstrations
- NAS Reports on Reducing Administrative Burden
- Citations of FDP works



Highlight Expanded Activities and Successes of FDP (FC)

Demonstrations

IRB Wizard | FCIO Clearinghouse | Subrecipient Monitoring Clearinghouse | SciENCv | Star Metrics | CUSP

Convening

Keynotes | Plenaries | Panels | Technical Updates | Roundtable discussions | Seeking and building partnerships

Reporting

Workload Survey | Family Friendly Report | NAS and others

Changing Culture of Research

FDP Templates | Sharing FDP Updates at Member Institutions | Resources for Improved Research Administration | Leveraging FDP experience at home institutions



VISION: Our Picture of the Ideal Future (cont.)

Relationships Matter

- All partners – faculty, research administrators, technical experts, federal grants management and program officials – are engaged with the FDP
- Key decision-makers in federal agencies and FDP institutions are engaged in and champions of the partnership
- Well-defined relationship is in place between the FDP, Government University Industry Research Roundtable (GUIRR), and National Academy of Sciences (NAS)



VISION: Our Picture of the Ideal Future (cont.)

Strong Communication and Convening Matter

- The FDP effectively evaluates and communicates the value and impact of the FDP to our stakeholders
- Continuation of meeting schedule, scale, and format but expand use of technologies to enhance connectivity (FC)
- Cross-cutting communications allow for broader engagement with our internal stakeholders (FC)
- Broadening participation of all partners requires strong communication (FC)



GOALS FOR Phase VII

- 1. Demonstrate positive impact on administrative efficiency and effectiveness**
- 2. Institutionalize evaluation to measure the relevance and impact of FDP**
- 3. Strengthen resources and infrastructure to sustain FDP growth**
- 4. Actively engage community partners – administrators, faculty, and federal representatives**
- 5. Tell a powerful FDP story to internal and external audiences**



Goal No. 1: Demonstrate Positive Impact on Administrative Efficiency and Effectiveness

Desired Results

- Reduce administrative burden on administrators, faculty, and federal partners
- Focus more resources on solving research issues rather than on administrative requirements
- Shorten the time between the issuance of an award by the sponsor and the initiation of the project by the PI
- Partners are using a comprehensive FDP-supported toolkit and clearinghouse to improve the effectiveness and efficiency of research administration



Goal No. 1: Demonstrate Positive Impact on Administrative Efficiency and Effectiveness (cont.)

Immediate Action Prior to Start of Phase VII

- Develop and publicize a new, broader definition of “demonstration” that incorporates the full range of FDP activities

High priority deliverable for completion in the first two years of Phase VII

- Set up new working group to standardize templates and guidance related to demonstrations and pilots with an emphasis on data collection



Goal No. 2: Institutionalize Evaluation to Determine the Relevance and Impact of the FDP

Desired Results

- Comprehensive list of FDP tools with metrics showing use by federal partners and grantee institutions
- FDP tools and activities have built-in evaluation system and indicators of success
- Visibility and accountability of FDP relevance and impact



Goal No. 2: Institutionalize Evaluation to Determine the Relevance and Impact of the FDP (cont.)

High Priority Deliverable for Completion in First Two Years of Phase VII

- Set up new working group to develop and oversee creation of metrics and evaluation



Goal No. 3: Strengthen Resources and Infrastructure to Sustain FDP Growth

Desired Results

- FDP has adequate resources and skills to support the FDP mission and priorities
- Effective processes are in place for planning, meetings, and decision-making



Goal No. 3: Strengthen Resources and Infrastructure to Sustain FDP Growth (cont.)

Immediate Actions Prior to Start of Phase VII

- Establish working group to oversee implementation of the Phase VII strategic plan
- Establish working group to oversee infrastructure support and capacity-building



Goal No. 3: Strengthen Resources and Infrastructure to Sustain FDP Growth (cont.)

High Priority Deliverable for Completion in the First Two Years of Phase VII

- Strengthen the infrastructure to sustain and grow the FDP



Goal No. 4: Actively Engage all Community partners – administrators, faculty, and federal representatives

Desired Results

- Strong, shared commitment and alignment to FDP outcomes and identification of priorities for highest return projects for all partners
- Clear roles, accountability, and enforcement of FDP membership requirements
- Full representation of faculty from all FDP institutions
- Increased participation by federal partners



Goal No. 4: Actively Engage all Community partners – administrators, faculty, and federal representatives (cont.)

Desired Results (cont.)

- Voluntary and enthusiastic participation by all partners in FDP activities
- Administrators, faculty, and federal representatives all believe that their voice is heard by the organization as a whole and their contribution is valued and makes a difference to reducing administrative burden
- There are effective ways in place for non-members to engage and learn from the FDP community



Goal No. 4: Actively Engage all Community partners – administrators, faculty, and federal representatives (cont.)

Immediate Actions to Complete Before the Start of Phase VII

- Develop a plan to invite new federal agencies, and retain existing federal partners
- Decide whether OMB membership is a requirement for success and act accordingly
- Implement procedures to enhance federal participation



Goal No. 4: Actively Engage all Community partners – administrators, faculty, and federal representatives (cont.)

High Priority Deliverables for Completion in the First 2 Years of Phase VII

- Continue to enhance federal engagement
- Develop and implement strategies for better integrating faculty into ongoing FDP activities
- Monitor participation closely and provide more personal outreach to members who have lapsed in participation. Encourage members to send backup institutional counterparts to represent their institution



Goal No. 5: Tell a Powerful FDP Story to Internal and External Audiences

Desired Results

- Clear and powerful message of purpose: Why FDP and why you should join FDP
- Clear statement of impact: What the FDP has achieved and what are we doing now?
- Greater participation in FDP activities: strong feeling of inclusion and engagement by all representatives
- Leveraged impact: greater change and adoption of tools and products
- Broad understanding of and transparency about FDP structure, roles, processes, and resource



Goal No. 5: Tell a Powerful FDP Story to Internal and External Audiences (cont.)

Immediate Actions to Complete Before Phase VII

- Develop targeted communications directed at federal agencies that explains why they should initiate or increase their involvement in FDP and how involvement will benefit them
- Increase participation on the Communications Committee



Goal No. 5: Tell a Powerful FDP Story to Internal and External Audiences (cont.)

High Priority Deliverable to Complete in the First 2 Years of Phase VII

- Develop a comprehensive communications and marketing plan for FDP
- Prepare and update annually a compelling FDP story in brochure and/or online format
- Summarize key accomplishments, upcoming activities, and the benefits of joining and participating with FDP
- Share the story broadly with federal partners, FDP institutions and non-FDP institutions (explore options for getting expert professional support)



Next Steps

1. Changes to FDP being implemented now based on process

- Chair/Vice Chair – Co Chair system
- Establish Infrastructure Committee
- Adopt new Membership structure and fee system
- Enhance the use of communication technologies to foster collaboration away from meetings
- Continue outreach to Federal Partners to increase participation
- Continue outreach to faculty to ensure full participation and full representation of each institution

2. Implement remaining elements of the Strategic Plan through end of Phase VI and start of Phase VII

3. Announce the roadmap to the implementation of Phase VII



Soon to come: Phase VII of the FDP

Thank you to affiliated universities, federal partners, aligned organizations, FDP leadership and the members of the FDP for your engagement with the strategic planning process and invaluable contributions to the FDP!